

# CTN animation eXpo® 2010 Sponsor and Exhibitor Packet

Nov 19-21, 2010

Burbank Convention Center

800 604 2238 | 818 667 3224

[www.ctnanimationexpo.com](http://www.ctnanimationexpo.com)

The only event of its kind presents a unique opportunity that brings together the top professionals from both the traditional and digital worlds of animation. Hosted by the Creative Talent Network, this second year event already had 2800 in attendance it's first year and has captured both the industry and local community's attention as a resource for education, employment, business opportunities and most of all FUN!

While the Expo has a very broad appeal, it is focused specifically on the animation and surrounding communities. In an intimate setting at the Burbank Marriott Hotel and Convention Center thousands of attendees meet the faces behind the fantasy from yesterday, today and tomorrow over the course of 3 days. The event presenters include contributors from some of the highest grossing animated films of all time and are targeted to empower professionals, educate students and entertain the general public.

Of particular interest to attendees are the Networking Receptions, Master Workshops, Panel Discussions, Business Symposia, Recruiting and the Professional Exhibits and Demonstrations offered throughout the Expo as well as the signature One-On-One Personal Consultations with creative professionals from top studios and educational institutions both local and international all happening during the first city wide proclamation of "**Animation Week**" just for this event.

With a demographic that includes both students and professionals it is our pleasure to work closely with each of our sponsors to ensure that every agreement is tailored to address your specific marketing objectives. Together we can make this event a memorable and successful one that will once again bring the community together as well as raise awareness for the animation medium each and every year.

The following pages include many options from full sponsorship packages to individual show element exclusives as well as exhibit and advertising space ranging from \$350-\$18,000. Choose one package or mix and match. It is important to secure your participation, so you'll receive maximum exposure in our audience marketing at the most exciting event of year, the CTN animation eXpo 2010.

For more information please contact us at: [sales@ctnanimationexpo.com](mailto:sales@ctnanimationexpo.com) -- 1 800 604 2238

Best,

Tina Price

Founder

The Creative Talent Network®

"It's not just business, it's personal."

The Creative Talent Network® | Are you connected?

(818) 667-3224

(800) 604-2238 (USA Toll Free)

(866) 375-0431 (FAX)

[www.creativetalentnetwork.com](http://www.creativetalentnetwork.com)

Join us at CTN-X [www.ctnanimationexpo.com](http://www.ctnanimationexpo.com)

## **A' La Carte Event Opportunities (No Booth Required)**

### **1. Networking Party 8pm-1am Saturday Night - Exclusive**

**\$16,000** (Jan 1 – May 31) **\$18,000** (June 1 – Sept 30)

*Be the exclusive host of the after hours networking party that will showcase films, demo reels and top industry talent.*

- 53' x 35' after hours night club networking room.
- Hours of Operation 8:00pm – 1:00am
- 500 Personalized Drink Coupons
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show.
- Logo prominently projected during networking party hours.
- Indoor / Outdoor event. (Weather permitting)
- (2) Bars
- Music and all décor provided by CTN-X.
- (1) Full Page Color ad in the Exclusive Event Sketchbook Brochure. (sponsor provides artwork by Sept 30)
- (1) Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- Raising the Bar Recruiting Opportunities
- Speed Talent Opportunities
- 3000 Inserts into show bag (Product or Handout up to 8" x 11", sponsor provides)
- Ten (10) Full Event Passes (value: \$1250)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*

### **2. The Main Stage Exclusive**

**\$13,000** (Jan 1 – May 31) **\$15,000** (June 1 – Sept 30)

*Be the center of attention in the middle of the exhibit floor long where CTN will provide hourly spotlight demonstrations from top talent projected throughout the hall.*

- 10' x 10' raised stage in the center of the exhibit hall.
- Hours of Operation 12pm-7pm Fri, 12pm-7pm Sat, 10am-4pm Sunday
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show.
- Hourly back to back demonstrations by top talent 2D and 3D artists
- Logo featured on Stage (sponsor provides artwork)
- (1) Full Page Color ad in the Exclusive Event Sketchbook Brochure.
- (1) Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- Raising the Bar Recruiting
- Speed Talent Opportunities
- 3000 Inserts into show bag (Product or Handout up to 8" x 11", sponsor provides)
- Eight (8) Full Event Passes (value: \$1000)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*

### 3. VIP Lounge Exclusive **SOLD**

**\$10,000** (Before Jan 1 – May 31) **\$12,000** (June 1 – Sept 30)

*Exclusive privileged access to VIP's only open.*

- Hours of Operation 9am-6pm Fri, 9am-6pm Sat, 9am-5pm Sunday
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show.
- Logo prominently featured in VIP Lounge and on refreshment napkins.
- Food and Beverage provided.
- (1) Full Page Color ad in the Exclusive Event Sketchbook Brochure.
- (1) Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- Raising the Bar Recruiting
- Speed Talent Opportunities
- 3000 Inserts into show bag (Product or Handout up to 8" x 11", sponsor provided).
- Five (6) Full Event Passes (value: \$750)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*

### 4. Student Lounge Exclusive

**\$8,000** (Jan 1 – May 31) **\$9,000** (June 1 – Sept 30)

*This very popular area is open day and night. By day this an action front facing area known as The Student Lounge and by night transforms into the networking hot spot place to be for the weekend.*

- Hours of Operation 12pm-1am Fri, 12pm-1am Sat, 12pm-3pm Sunday
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show.
- Logo prominently featured in Student Lounge.
- Food and Beverage concession stands provided. (hosted? Not hosted?)
- (1) Full Page Color ad in the Exclusive Event Sketchbook Brochure.
- (1) Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- Raising the Bar Recruiting
- Speed Talent Opportunities
- 3000 Inserts into show bag (Product or Handout up to 8" x 11", sponsor provided).
- Five (5) Full Event Passes (value: \$625)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*

### 5. Digital Demonstration Station Exclusive

**\$3,750** (Jan 1 – May 31) **\$5,500** (June 1 – Sept 30)

*Be the face of some of the best digital talent at this front facing demonstration station at the entrance to the show . Top talent provided by CTN for hourly spotlight demonstrations.*

- 10' x 10' Artists Digital Demonstration Station in Lobby .
- Hours 12pm-8pm Fri, 12pm-8pm Sat, 12pm-4pm Sunday
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show.
- Logo featured on Plasma Screen both during and in-between demonstration sessions.
- (1) Full Page Color ad in the Exclusive Event Sketchbook Brochure.
- (1) Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- Raising the Bar Recruiting
- Speed Talent Opportunities
- Four (4) Full Event Passes (value: \$500)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*

## 6. Traditional Artist Demonstration Station Exclusive

**\$3,750** (Jan 1 – May 31) **\$5,500** (June 1 – Sept 30)

*Be the face of some of the best traditional talent at this front facing demonstration station at the entrance to the show . Top talent provided by CTN for hourly spotlight demonstrations.*

- 10' x 10' Artists Traditional Studio prominently located in the Lobby .
- Hours 12pm-8pm Fri, 12pm-8pm Sat, 12pm-4pm Sunday
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show .
- (1) Full Page Color ad in the Exclusive Event Sketchbook Brochure.
- (1) Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- Raising the Bar Recruiting
- Speed Talent Opportunities
- Four (4) Full Event Passes (value: \$500)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*

## 7. Sculpture Artist Demonstration Station Exclusive

**\$3,750** (Jan 1 – May 31) **\$5,500** (June 1 – Sept 30)

*Be the face of some of the best traditional sculpture and maquette talent at this front facing demonstration station at the entrance to the show . Top talent provided by CTN for hourly spotlight demonstrations.*

- 10' x 10' Artists Traditional Studio in Lobby .
- Hours 12pm-8pm Fri, 12pm-8pm Sat, 12pm-4pm Sunday
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show .
- (1) Full Page Color ad in the Exclusive Event Sketchbook Brochure.
- (1) Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- Raising the Bar Recruiting Opportunities
- Speed Talent Opportunities
- Four (4) Full Event Passes (value: \$500)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*

## 8. The Drawing Studio **SOLD**

**\$3,750** (Jan 1 – May 31) **\$5,500** (June 1 – Sept 30)

*Be the face of all live costumed model drawing sessions at this front facing area at the entrance to the show . Model provided by CTN for hourly drawing sessions.*

- 10' x 10' Costumed Model Drawing Studio in Lobby .
- Hours 12pm-8pm Fri, 12pm-8pm Sat, 12pm-4pm Sunday
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show .
- (1) Full Page Color ad in the Exclusive Event Sketchbook Brochure.
- (1) Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- Raising the Bar Recruiting Opportunities
- Speed Talent Opportunities
- Four (4) Full Event Passes (value: \$500)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*

## **9. Breakfast with the Pros Exclusive **SOLD****

**\$3,500** (Jan 1 – May 31) **\$4,500** (June 1 – Sept 30)

*30 attendees join 10 Pros in an intimate café atmosphere where they hold conversations, ask career questions and discuss the future of the industry while enjoying a wonderful breakfast buffet. Attendees gain privileged access to the best talent in the industry with 1 pro for every 3 attendees.*

- Held two days -Saturday and Sunday morning 10am – 11am
- Full buffet breakfast.
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show.
- Name listed in Exclusive Event Sketchbook Brochure on Schedule.
- Logo featured on napkins and signage.
- Raising the Bar Recruiting Opportunities
- Speed Talent Opportunities
- Three (3) Full Event Passes (value: \$375)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each*

## **10. Panel and/or Speaker Session**

**Panels (per session):**

**\$1,250** (Before Jan 1 – May 31) **\$1,300** (June 1 – Sept 30)

**Solo Speakers (per session):**

**\$700** (Before Jan 1 – May 31) **\$800** (June 1 – Sept 30)

*Be the exclusive presenter of a CTNX panel or speaker session. CTN provides panelists and speakers.*

- Logo featured on screen in room before and after presentation.
- Sponsorship mention in Exclusive Event Sketchbook Brochure on schedule page.
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media and press releases before, during and after the show.
- Name listed in Exclusive Event Sketchbook Brochure on Schedule.
- Raising the Bar Recruiting Opportunities
- Headliner Table or Booth Opportunities (Shared exhibit space for 2-3 hour time slots for speakers or panelists with product)
- Speed Talent Opportunities
- Four (4) Full Event Passes for Panel Sessions (value: \$500) or Two (2) Full Event Passes for Speaker Sessions (value: \$250)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each*

*(Fee waived if sponsor provides panelists or speakers. Per approval of Show Management)*

## Sponsor Opportunities - Booth Included

### 11. “Director” Package: (Exclusive Sponsor)

**\$13,000** (Before Jan 1 – May 31) **\$14,500** (June 1 – Sept 30)

- Corner Booth Package (Includes two 6' draped tables, 2 chairs, Electricity/ Wifi, Website Logo and Link, Itinerant Merchant License.
- Priority booth space selection.
- Logo Featured exclusively with CTN-X on 3000 attendee bags.
- Logo Featured on show promotional marketing materials, venue signage, programs, print, online media, press releases, merchandise before, during and after the show.
- (1) Advertising either Inside front cover or back cover in the Exclusive Event Sketchbook Brochure. (value: \$2500)
- (2) Airtime packages of 30 sec each Company Demo reel shown at a minimum of 5-7 times daily on (2-6) 42” Plasma Screens and (3) 8’ screens.
- Raising the Bar Recruiting Opportunities
- (10) Ten Full Passport Event Passes (value: \$1,250)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*
- Insert into show bag (Product or Handout up to 8” x 11”, sponsor provided).
- (6) Six hotel room nights at Burbank Marriott (room plus taxes) (value: \$ 790)

### 12. “Layout” Package: (Limit 5)

**\$6,000** (Before Jan 1 – May 31) **\$7,500** (June 1 – Sept 30)

- Corner Booth Package (Includes two 6' draped tables, 2 chairs, Electricity/ Wifi, Website Logo and Link, Itinerant Merchant License.
- Priority booth space selection
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media, press releases, merchandise before, during and after the show.
- (1) Advertising Inside back cover ad in listing in the Exclusive Event Sketchbook Brochure. (value: \$2500)
- (1) Airtime package of 30 sec Company Demo reel shown at a minimum of 5-7 times daily on (2-6) 42” Plasma Screens and (3) 8’ screens.
- Raising the Bar Recruiting Opportunities
- (8) Eight Full Passport Event Passes (value: \$400)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*
- Insert into show bag (Product or Handout up to 8” x 11”, sponsor provided).
- (4) Four hotel room nights at Burbank Marriott (room plus taxes) (value: \$525)

### 13. “Animator” Package: (Limit 7)

**\$3,000** (Before Jan 1 – May 31) **\$4,000** (June 1 – Sept 30)

- Booth Package (Includes (1) 6' draped table, 2 chairs, Electricity/ Wifi, Website Logo and Link, Itinerant Merchant License)
- Priority booth space selection
- Logo Featured on all show promotional marketing materials, venue signage, programs, print, online media, press releases, merchandise before, during and after the show.
- (1) Full Page Color Ad in the Exclusive Event Sketchbook Brochure. (value: \$1600)
- (1) Airtime package of 30 sec Company Demo reel shown at a minimum of 5-7 times daily on (2-6) 42” Plasma Screens and (3) 8’ screens.
- Raising the Bar Recruiting Opportunities
- (5) Full Passport Event Passes (value: \$625)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*
- Insert into show bag (Product or Handout up to 8” x 11”, exhibited provided).
- (2) Two hotel room nights at Burbank Marriott (room plus taxes) (value: \$275)

## Advertising Opportunities

### 14. Raffle Donation

One raffle winner per day. Donate items to the raffle and get your company listed in the event brochure along with onsite signage. Must be a minimum of \$300 in retail value.

Deadline for items: September 30, 2010

- Onsite Signage and on Website in Raffle Area
- Name in the Exclusive Event Sketchbook Brochure.
- Two (2) Full Event Passes (value: \$100)
  - Additional Exhibit Staff only passes \$25 each
  - Additional Full event passes \$50 each.

### 15. Gift Bag Inserts

Deadline for inserts: September 30, 2010.

**\$1,600** (Before Jan 1 – May 31) **\$1,800** (June 1 – Sept 30)

Sponsors provide up to 3000 printed flyers or products to be inserted into the event show bag for all attendees.

### 16. Airtime Advertising Level 30 sec Promo

Deadline for media: September 30, 2010.

**\$550** (Before Jan 1 – May 31) **\$790** (June 1 – Sept 30)

- 5-7 times daily for 3 days on (2-6) 42" Plasma Screens and (3) 8' screens.

### 17. Print Advertising Exclusive Event Sketchbook Brochure (Limited Edition 3,000)

Deadline for graphics: September 30, 2010.

(A) Front Cover Inside	4 Color \$2500 <b>Exclusive</b>
(B) Back Cover Inside	4 Color \$2500 <b>Exclusive</b>
(C) Back Cover Outside	4 Color \$2000 <b>Exclusive</b>
(D) 1 Page	4 Color \$1600
(E) ½ Page Horizontal or Vertical	4 Color \$400
(F) ¼ Page Horizontal or Vertical	4 Color \$200

## **Exhibitor Table Packages**

### **18. Premiere Table**

**\$700** (Jan 1 – May 31) **\$750** (June 1 – Sept 30) **\$800** (Oct 1 – Nov 1)

- (1) 6' Table with 2 chairs (8' draped back wall)
- (2) Room Nights at the 5 star event Marriott Event Hotel
- Electricity and Wifi
- Logo and Link on Event Website
- Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- 2 Full Passport Event Passes including VIP Lounge Access (Value: \$250)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*
- All Burbank License and Merchant fees paid.
- (1) Full Page Color listing in the Exclusive Exclusive Event Sketchbook Brochure.
- Complimentary Parking for (1) vehicle (Nov 18-22)
- CTNX 10/10 Cross Promotional Marketing, your fans get 10% off and you get 10% back for every referral.

### **19. Standard Table**

**\$350** (Jan 1 – May 31) **\$400** (June 1 – Sept 30) **\$450** (Oct 1 – Nov 1)

- (1) 6' Table with 2 chairs (8' draped back wall)
- Electricity and Wifi
- Logo and Link on Event Website
- 2 Full Passport Event Passes including VIP Lounge Access (Value: \$250)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full Passport Event passes \$50 each.*
- All Burbank License and Merchant fees paid.
- (1) Full Page Color listing in the Exclusive Exclusive Event Sketchbook Brochure.
- CTNX 10/10 Cross Promotional Marketing, your fans get 10% off and you get 10% back for every referral.
- Discounted Parking Rate (Nov 18-22)

## Exhibitor Booth Packages

### **20. Premiere Booth**

**\$1,250** (Jan 1 – May 31) **\$1,300** (June 1 – Sept 30) **\$1,350** (Oct 1 – Nov 1) *Corner booths add an additional \$100.*

- 10' wide by 8' deep booth. (8' draped back wall, 3' side walls)
- (1) 6' draped table with 2 chairs
- (2) Room Nights at the 5 star event Marriott Event Hotel (value: \$350)
- Electricity and Wifi
- Logo and Link on Event Website
- Airtime package of 30 sec Company Demo reel 5-7 times daily on (2-6) 42" Plasma Screens and (3) 8' screens.
- 4 Full Passport Event Passes including VIP Lounge Access (value: \$500)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*
- All Burbank License and Merchant fees paid.
- (1) Full Color Page listing in the Exclusive Event Sketchbook Brochure.
- Complimentary Parking for (1) vehicle (Nov 18-22)
- CTNX 10/10 Cross Promotional Marketing, your fans get 10% off and you get 10% back for every referral.

### **21. Standard Booth**

**\$800** (Before Jan 1 – May 31) **\$850** (June 1 – Sept 30) **\$900** (Oct 1 – Nov 1)

**\*Note:** *Add \$100 to upgrade to a corner booth.*

- 10' wide by 8' deep booth. (8' draped back wall, 3' side walls)
- (1) 6' draped table with 2 chairs
- Electricity and Wifi
- Logo and Link on Event Website
- 4 Full Passport Event Passes including VIP Lounge Access (value: \$500)
  - *Additional Exhibit Staff only passes \$25 each*
  - *Additional Full event passes \$50 each.*
- All Burbank License and Merchant fees paid.
- Full Color Page listing in the Exclusive Event Sketchbook Brochure.
- CTNX 10/10 Cross Promotional Marketing, your fans get 10% off and you get 10% back for every referral.
- Discounted Parking Rate (Nov 18-22)

# CTN-X Order Form

## Special Event Sponsorship

	<i>(Jan 1 – May 31)</i>	<i>(June 1 – Sept 30)</i>
1. Networking Party <input type="checkbox"/>	Fee \$16,000	Fee \$18,000
2. Main Stage <input type="checkbox"/>	Fee \$13,000	Fee \$15,000
3. VIP Lounge <input type="checkbox"/>	Fee \$10,000 <b>SOLD</b>	Fee \$12,000 <b>SOLD</b>
4. Student Lounge <input type="checkbox"/>	Fee \$8,000	Fee \$9,000
5. Digital Demo <input type="checkbox"/>	Fee \$3,750	Fee \$5,500
6. Traditional Demo <input type="checkbox"/>	Fee \$3,750	Fee \$5,500
7. Sculpture Demo <input type="checkbox"/>	Fee \$3,750	Fee \$5,500
8. Drawing Studio <input type="checkbox"/>	Fee \$ 3,750 <b>SOLD</b>	Fee \$5,500 <b>SOLD</b>
9. Breakfast with Pros <input type="checkbox"/>	Fee \$3,500 <b>SOLD</b>	Fee \$4,500 <b>SOLD</b>
10A. Panel <input type="checkbox"/>	Fee \$1,250	Fee \$1,300
10B. Speaker <input type="checkbox"/>	Fee \$700	Fee \$800

## General Package Sponsorship

	<i>(Jan 1 – May 31)</i>	<i>(June 1 – Sept 30)</i>
11. Director <input type="checkbox"/>	Fee \$13,000	Fee \$14,500
12. Storyboard <input type="checkbox"/>	Fee \$6,000	Fee \$7,500
13. Animator <input type="checkbox"/>	Fee \$3,000	Fee \$4,000

## Advertising Element Sponsorship *(Jan 1 – May 31)*

	<i>(Jan 1 – May 31)</i>	<i>(June 1 – Sept 30)</i>
14. Raffle <input type="checkbox"/>	Raffle Item _____	
15. Gift Bag Inserts <input type="checkbox"/>	Fee \$1,600	Fee \$1,800
16. Air Time <input type="checkbox"/>	Fee \$550	Fee \$790

## Print Advertising Sponsorship *(Deadline Sept 30)*

17A. Front Cover Inside <input type="checkbox"/>		Fee \$2,500
17B. Back Cover Inside <input type="checkbox"/>		Fee \$2,500
17C. Back Cover Outside <input type="checkbox"/>		Fee \$2,000
17D. 1 Page <input type="checkbox"/>		Fee \$1,600
17E. 1/2 Page Horizontal <input type="checkbox"/> Vertical <input type="checkbox"/>		Fee \$400
17F. 1/4 Page Horizontal <input type="checkbox"/> Vertical <input type="checkbox"/>		Fee \$200

## Exhibitor Table *(Limit 2 per)*

18a. Premiere Table <input type="checkbox"/>	<i>(Jan 1 – May 31)</i>	Fee \$700 per table x ___ of tables = \$ _____
19a. Standard Table <input type="checkbox"/>	<i>(Jan 1 – May 31)</i>	Fee \$350 per table x ___ of tables = \$ _____
18b. Premiere Table <input type="checkbox"/>	<i>(June 1 – Sept 30)</i>	Fee \$750 per table x ___ of tables = \$ _____
19b. Standard Table <input type="checkbox"/>	<i>(June 1 – Sept 30)</i>	Fee \$400 per table x ___ of tables = \$ _____
18c. Premiere Table <input type="checkbox"/>	<i>(Oct 1 – Nov 1)</i>	Fee \$800 per table x ___ of tables = \$ _____
19c. Standard Table <input type="checkbox"/>	<i>(Oct 1 – Nov 1)</i>	Fee \$450 per table x ___ of tables = \$ _____

## Exhibitor Booth *(Limit 3 per)*

20a. Premiere Booth <input type="checkbox"/>	<i>(Jan 1 – May 31)</i>	Fee \$1,250 per booth x ___ of booths = \$ _____
21a. Standard Booth <input type="checkbox"/>	<i>(Jan 1 – May 31)</i>	Fee \$800 per booth x ___ of booths = \$ _____
20b. Premiere Booth <input type="checkbox"/>	<i>(June 1 – Sept 30)</i>	Fee \$1,300 per booth x ___ of booths = \$ _____
21b. Standard Booth <input type="checkbox"/>	<i>(June 1 – Sept 30)</i>	Fee \$850 per booth x ___ of booths = \$ _____
20c. Premiere Booth <input type="checkbox"/>	<i>(Oct 1 – Nov 1)</i>	Fee \$1,350 per booth x ___ of booths = \$ _____
21c. Standard Booth <input type="checkbox"/>	<i>(Oct 1 – Nov 1)</i>	Fee \$900 per booth x ___ of booths = \$ _____
Corner Booth Upgrade <input type="checkbox"/>		Fee \$100 per booth x ___ of booths = \$ _____

Total Fee \$ \_\_\_\_\_

Initials \_\_\_\_\_

**Loyalty Instructions:** \_\_\_\_\_

Please complete your company name and address as it should be listed in the Event Brochure and Website

**Company Name:** \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Website address \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

If paying by VISA/MC/: # \_\_\_\_\_ CODE# \_\_\_\_\_ Exp. Date \_\_\_\_\_

NOTE: Non USD purchases must be made via wire transfer or credit card payment only.

Make Checks Payable: The Creative Talent Network

Return to:

Creative Talent Network

P.O. Box 3598 Granada Hills, CA 91394

Phone: (800) 604-2238, Fax: (866) 375-0431.

**EXHIBITOR TERMS AND CONDITIONS: The CTN Animation Expo (CTN-X here known as “Management”).**

Rules governing Exhibits and Exhibitors of the CTN Animation Expo (CTN-X). CTN-X show management reserves the right to prohibit any exhibit or part of an exhibit for any reason which it deems appropriate, including, but not limited to, a finding that the exhibit or part thereof is, in management’s opinion, not suitable to or keeping with the character of the exhibition. Exhibitors should conduct themselves in a dignified manner at all times while in the exhibit hall.

Any complaints regarding infractions of the rules or regulations, or disputes between exhibitors should be made to CTN-X show management and the CTN-X show management’s decision will be final. In the event of any restriction or eviction based on an infraction of rules or regulations or resulting from a dispute between exhibitors, the CTN-X show management is not obligated to refund any fees associated with the restricted or evicted exhibit.

**RESTRICTIONS** - Exhibitors shall not assign or apportion the whole or any part of their allotted spaces, or exhibit therein, or permit any other party to exhibit therein, any other goods than those manufactured or handled by the exhibitor in the regular course of his business; or permit any person or firm not an exhibitor to solicit in the space without written permission from the show management. Exhibitors shall not display noisy electrical devices, sound equipment, or other devices that interfere with other exhibits. All business activities of the exhibitor must be confined to the booth space rented. No business activities are to be undertaken in any aisles, lobbies, or other areas of the Burbank Convention Center.

Two companies, whether or not they represent or distribute each other’s products, may not occupy one 8x10 booth or 3x6 table location. However, independent manufacturers’ representatives may develop a multiple company exhibit. One company listing per 8x10 booth or 3x6 table space will be published in printed material. Additional listings will be provided (and charged) as space permits.

Since booths and tables have been arranged for maximum exposure to visitors, exhibitors shall not place any equipment which interferes with exposure of any other booth or impedes free use of the aisle.

From Nov 19-21, 2010 exhibitors shall not advertise or solicit business outside their assigned booths, nor are they permitted space elsewhere in the Convention Center or adjacent hotels for the display of goods, or providing continuing education opportunities without the written consent of show management.

Photography of displays, staff, or features within the hall other than an exhibitor’s own display and staff is PROHIBITED unless permission is granted by show management.

In accordance with the Burbank Convention Center, sales or giveaways of soft drinks, alcoholic beverages, tobacco products, confections, or food are prohibited. Drawings or raffles involving cash or prize drawings are also PROHIBITED unless approved by show management and conducted in accordance with state law. In accordance with STATE law, alcohol carried onto the premises is PROHIBITED. Exhibitors shall not play live or recorded music in an exhibit booth without a music license and prior approval. Under no circumstances shall the Exhibitor have authority to act on behalf of the CTN-X show management.

**BOOTH SPECIFICATIONS** - Each exhibit booth is 10 feet wide by 8 feet deep, and is furnished with a two-line sign, seven inches by 44 inches. Booth space includes draped tables and chairs and electric drop. Order forms for additional materials and services will be included in the service kit supplied by the official show decorator. Signs hanging from the ceiling of the Burbank Convention Center are permitted. Convention Center personnel must be hired contracted for both installation and removal of suspended signage. Maximum weight limit is 75 lbs.

**SHOW DECORATOR** - Rental and service order forms with descriptions and rates for all items will be mailed to every confirmed exhibitor by the official show decorator approximately 60 days prior to the convention or upon receipt of a completed application thereafter. Furniture, floor covering, booth accessories, display labor, and other services are available on a rental basis through this firm.

**EXHIBIT INSTALLATION AND HOURS** – The Main Exhibit Floor of the Burbank Convention Center will be available only to exhibitors on Thursday, Nov 18th, from 2:00pm - 10 p.m. and on Friday, Nov 19, from 8 a.m.-12 p.m. All exhibits must be in place by 11:00am on Friday, November 19, 2010, after which time only hand-carried items will be permitted. Exhibit hall hours shall be determined by show management, but generally run:

Friday Nov 19 noon - 7pm  
Saturday Nov 20 -11am - 7pm  
Sunday Nov 21 11am - 4pm

Friday and Saturday After Hours will be 7pm-1am.  
Exhibit hours are subject to change.

Booths or tables not occupied by NOON on the first day of the exhibition will be considered forfeited, unless prior arrangements have been made with show management. Exhibitors shall not dismantle exhibits prior to the official show closing time. Companies who dismantle their booth(s) before the posting show closing time without consent of show management may forfeit priority placement for the following year’s show. All exhibits must be removed from the Burbank Convention Center by midnight Sunday. Exhibitor shall be solely responsible for the payment of all income, social security taxes, insurance, benefits, and the like if applicable.

Initials \_\_\_\_\_

**TERMS AND CONDITIONS: The CTN Animation Expo (CTN-X here known as “Management”.**

1. Payment Terms: Fifty percent (50%) of the total fee is due with contract and the remaining fifty percent (50%) is due on or before September 30, 2010. Agreements submitted less than one hundred and twenty (60) days prior to the date of the show must be submitted with full payment.

2. Applicable fees must be paid in full no later than September 30, 2010. In the event an Exhibitor or Sponsor fails to make any payments or provisions as described herein, Exhibitor and Sponsor shall be deemed in default, and Management shall have the right to retain deposits and all monies paid.

3. Sponsor shall remain liable for the full balance under the terms of the Agreement together with all costs of collection including, but not limited to, all reasonable attorneys' fees, court costs and interest.

4. Artwork, Video, and Banners: Sponsor is solely responsible for producing all media-ready graphic artwork, video content, and banners. Management is not responsible for any losses or damages resulting from the design, creation, shipping/transportation, hanging/rigging, removal, disposal, or packaging of any artwork, video, banner, or other advertising display. All sizes and content must be approved by Management in advance, please call (800) 604-2238 for more info.

5. Rigging, Placement, and Hanging: Neither Management nor the Sponsor is permitted to rig, place, or hang banners or other promotional materials outside of an exhibitor's booth that do not meet the exhibitor guidelines.

6. Panels: Sponsor is solely responsible for panel fulfillment. Management can assist in managing and coordinating panelists and content but it is the sponsor or hosts responsibility to fulfill the panel agreement. (See Panel Host/Speaker Terms and Conditions)

7. Cancellation: In the event Sponsor seeks to cancel this or any portion of this Agreement for Sponsorship, Sponsor acknowledges that Management would be harmed and suffer loss and that it would be difficult to determine the precise value for or amount of that harm. All cancellations by Sponsor must be in writing, by certified mail, return receipt requested. The date of cancellation shall be on the postmark date on the notice. If Sponsor cancels, Sponsor agrees to pay on demand to Management the amounts set forth in this agreement if not previously paid by Sponsor. Such payment shall be liquidated damages and not a penalty, and the parties agree that such amounts constitute a reasonable provision for liquidated damages. If such notice is received by Management, the total fee (100%) shall be due to Management.

Sponsor shall be solely responsible for the payment of all income, social security taxes, insurance, benefits, and the like if applicable.

Initials \_\_\_\_\_

**PANELIST/SPEAKER TERMS AND CONDITIONS: The CTN Animation Expo (CTN-X here known as “Management”).**

In consideration of our mutual promises both parties agree as follows:

1. Engagement.

(a) Speaker or Panel Host shall devote such time, energy, skill, and experience to the performance of Speaker or Panel Host’s duties as are required to develop and deliver a professional quality, accurate, and timely program. Specifically, Speaker or Panel Host shall be responsible for writing, developing, customizing, and delivering the program content.

(b) Management will provide reasonable assistance to Speaker or Panel Host in producing program and support materials. All delivery, marketing, and advertising for the program will be handled by Management and Management will pay all previously approved costs of production, marketing, and advertising for the program, unless otherwise stated in this Agreement.

2. Term and Termination.

If, for any reason beyond the control of The CTN Animation Expo (CTN-X), Management shall not be available, or shall not be in acceptable condition, this Agreement may be terminated without penalty by written notice from Management to Speaker or Panel Host.

3. Rights and Data.

(a) Speaker or Panel Host represents and warrants that the materials provided by Speaker or Panel Host have not been previously published in a manner that would affect The CTN Animation Expo (CTN-X)’s rights in the program or materials, that the materials do not violate any statutory or common law copyright or other rights, that all due diligence has been observed to ensure that the materials are factually accurate, and that the materials do not include any content that is libelous, an invasion of privacy, or otherwise unlawful or actionable. To the extent that any pre-existing works are contained in the materials submitted, Speaker or Panel Host represents and warrants that he/she has obtained full permission to use any or all such works of third parties, will provide to Management copies of such permissions upon request, and further has the power to and does grant to Management irrevocable, exclusive, worldwide, royalty-free licenses to use, execute, reproduce, display, perform, distribute (internally or externally) and prepare derivative works of any or all preexisting works. Speaker hereby indemnifies and holds harmless Management against any or all claims, losses, or damage incurred as a result of breach of Speakers representations or warranties, which shall survive any termination of this Agreement.

4. Independent Contractor Status.

Speaker shall be solely responsible for the payment of all income, social security taxes, insurance, benefits, and the like if applicable.

Initials \_\_\_\_\_

**GENERAL LIABILITY** - Although qualified guards will be on duty in the exhibit hall on a 24-hour basis, the CTN-X show management does not insure exhibitors for loss by theft or otherwise. The CTN-X show management is not responsible for loss or damage resulting from any cause in connection with transfer, installation, maintenance, or removal of exhibits, or management of the convention. It should be noted that California State laws limit the liability of hotels for loss to guests. Exhibitors wishing to insure their goods must do so at their own expense.

Participant agrees to indemnify and hold harmless CTN-X Show Management and the sponsor, owner, exhibition hall facility, and city in which this Exhibition is being held, and each of their respective officers, agents and employees, against all claims, losses, suits, damages, judgments, expenses, costs (including, without limitation, reasonable legal fees) and charges of every kind arising out of or resulting from its execution of this License or its occupancy of the space herein contracted for by reason of personal injuries, death, property damages or any other cause sustained by any persons or others. Management shall not be responsible for loss or damage to displays or goods belonging to Exhibitor, whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats, terrorist actions or other causes. All such items brought to the Exhibition are displayed at Exhibitor's own risk, and should be safeguarded at all times. Management will provide the services of a reputable protective agency during the period of installation, show, and dismantling, and Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of Management to supervise and protect Exhibitor's property within the Exhibition but that notwithstanding such service, Exhibitor shall be responsible for their own security and release Management from any liability for any losses that Exhibitor may incur. Exhibitors may furnish additional guards at their own cost and expense, only with prior written approval by Management. Exhibitor agrees that Management shall not be liable in the event of any errors or omissions in Exhibitor's Official Directory listings or in any promotional material. Management makes no representations or warranties with respect to the number of Exhibition attendees or the demographic nature of such attendees.

Initials \_\_\_\_\_

**AGREEMENT:**

*I acknowledge and agree that The Creative Talent Network may use my name and company name and likeness to promote the 2010 Animation Expo, and by signing this agreement I agree to the attached terms and conditions.*

SIGNATURE \_\_\_\_\_

CTN Representative \_\_\_\_\_

DATE \_\_\_\_\_

DATE \_\_\_\_\_

CTN Registrar \_\_\_\_\_

DATE \_\_\_\_\_